OFFICE- SYMBOL 15 September 2021

MEMORANDUM FOR: Bravo Company UNIT

SUBJECT: Policy Memorandum - Command Philosophy

1. I am honored to serve as your commander. My vision for Bravo Company is for us to be a winning team and foster a climate that creates a lethal and effective organization of competent, disciplined and motivated airborne infantrymen. My core command philosophy, outlined below is the first step. It will guide me in leading this company and should be considered my base guidance to all.
2. Live the creeds: Soldier, NCO, Ranger. Lead by example. Teamwork is the foundation of the unit and Bravo company is only as strong as the weakest member of our team. Our ability to work effectively with one another is essential to our lethality on the battlefield and proficiency as a combat unit. I will provide leadership for the company and trust the 1SG to run it. Our team will remain transparent and I will expect nothing from any Soldier that I would not expect of myself.

1. Our mission dictates everything we do. As an Airborne Infantry company our objective is to close with and destroy the enemies of the United States when called upon. We have the added responsibility of statewide duty on short notice to help the state face whatever adversity arises. Amongst our peers, we will garner respect for our dedication and commitment to the profession of arms. Meanwhile, as citizens, we conduct ourselves as valued members of the community.
2. I will empower leaders to meet and achieve objectives, and provides an avenue for creativity and diversity to extend through our company. Amongst our ranks are soldiers from all occupations: farmers, bankers, logisticians, police officers, medical professionals and more. This diverse background of experiences and professions enables us to be an agile, efficient, and effective company
3. As Soldiers, we live the Army values in and out of uniform and additional we hold to unit values.
   1. We find a way to win, always. Second place in war has no glory.
   2. We always complete the mission and we meet time hacks
   3. We are technical and tactical experts as infantrymen
   4. We support and help the comrade to our left and our right
   5. We cherish our families and loved ones
   6. We strive for excellence in all we do
   7. We bring pride to the unit through our actions at home and abroad
4. In Bravo Company, we have four major priorities.
   1. **Build Readiness:** We must prepare to deploy at a moment’s notice. We are the premier organization within the National Guard and we must maintain a high level of personnel and equipment readiness. All Soldiers must be mentally and physically fit. We are always the tip of the spear!
   2. **Establish Bonds:** as Airborne Soldiers together in arms, we are more importantly a brotherhood of men and women, a family, which is Bravo Company. We extend this welcome to new soldiers in our unit. We stand by our fellow comrades. My door is always open.
   3. **Leader Development:** In the infantry we are in the vanguard of the battle, we have a special bond of trust with our leaders. When it is time to lead then lead and display intestinal fortitude in a way that will bring you, your family, and the unit pride. Be prepared to carry out the responsibilities both one and two levels up.
   4. **Quality Training:** We will fight as we train. Our training will be realistic, focused and intense. We are the masters of the basics both individually and as a team.
5. Have fun while serving here. I will do my best to foster a climate that promotes professionalism and personal satisfaction.

JOHN E. DOE

CPT, IN,

COMMANDING